ORDER

Orders

Order / Rev:

107060

Alt Order #: Product Desc: 06856018

ROMNEY FOR PRESIDENT

Estimate:

400

Flight Dates:

09/26/12 - 10/02/12

Original Date / Rev:

09/25/12 / 09/25/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

American Rambler Productions

Buying Contact: Billing Contact:

138 Conant St.

Beverly, MA 01915

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

Cash

Broadcast

15%

Advertiser

Name:

Romney for President

Demographic: Product Codes:

Revenue Codes:

A35+

PLC02-Republican

Priority:

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID;

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	85	\$88,400.00	\$75,140.00
10/01/12	10/02/12	48	\$36,250.00	\$30.812.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	85	\$88,400.00	\$75,140.00	0.00
October 2012	48	\$36,250.00	\$30,812.50	0,00
Totals	133	\$124,650,00	\$105,952,50	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$124,650.00
Market	100%	\$445,178.57

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$115,746.43
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$89,035.71
KTUD	1%	\$4,451.79
KVVU	20%	\$89,035.71
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$22,258.93

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
•	E 1	KSNV	09/26/12	09/28/12	M-F 6-7a WakeUp w M-F 6-7a WakeUp w		6-7a	WTF	:30	6	\$650.001	0.00 NM	6	\$3,900.00
		WAKE V	W/WAGNF	R S2	nii o ia viakoop k	arragnois								
		Sta	rt Date	End Date	<u>Weekdays</u> <u>S</u> r	ots/Week	<u>Rate</u>	Rating						

Print Date: 09/26/12 08:15:54 Page 2 of 5

Order / Rev: Ait Order #: 107060 06856018 Advertiser:

Product Desc:

Romney for President

Flight Dates:

09/26/12 - 10/02/12

Estimate:

ROMNEY FOR PRESIDENT

400

KSNV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 09/26/12 09/28/12 M-F 6-7a WakeUp w/Wa@M --WTF--6-7a :30 \$650.001 0.00 NM \$3,900.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNR S2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 --WTF---6 \$650.00 0.00 KSNV 10/01/12 10/02/12 M-F 6-7a WakeUp w/WaQM MT----:30 \$700.001 0.00 NM \$2,800.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNR S2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MT----\$700.00 0.00 KSNV 09/26/12 09/28/12 **Today Show** СМ 658a-9am ~ ~WTE--:30 6 \$850.001 0.00 NM 6 \$5,100.00 **Today Show TODAY SHOW** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 --WTF--6 \$850.00 0.00 KSNV 10/01/12 10/02/12 **Today Show** CM 658a-9am MT----:30 \$900.001 0.00 NM \$3,600.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MT----\$900,00 0.00 KSNV 10/01/12 10/02/12 MT----M-F Today Show II 3rd HCM 9-10a :30 \$425.001 0.00 NM 6 6 \$2,550.00 M-F Today Show II **TODAY SHOW 2** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating MT----Week: 10/01/12 10/07/12 \$425.00 0.00 KSNV 10/01/12 10/02/12 M-F Today Show III 4th IBM 10am-11am MT----:30 \$325,001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHOW 3** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 MT----\$325.00 0.00 KSNV 09/26/12 09/28/12 M-F Today Show III 4th IBM 10am-11am :30 \$325.001 0.00 NM ~~WTF--3 \$975.00 Today 4th Hour **TODAY SHOW 3** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating ~-WTE--Week: 09/24/12 09/30/12 \$325.00 0.00 Rachael Ray KSNV 10/01/12 10/02/12 CM 11am-12pm MT----:30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/01/12 10/07/12 \$325.00 0.00 KSNV 09/26/12 09/28/12 Rachael Ray CM 11am-12pm --WTF--:30 \$325.001 0.00 NM \$975.00 3 Rachael Ray RACHAEL RAY Spots/Week Start Date **End Date** Weekdays Rate Rating --WTF--Week: 09/24/12 09/30/12 \$325.00 0.00 E 10 KSNV 10/01/12 10/02/12 Noon News CM 12-1230pm MT----:30 \$425.001 0.00 NM \$850.00 Noon News **NEWS AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$425,00 0.00 E11 KSNV 09/26/12 09/28/12 Noon News CM 12-1230pm --WTF~-:30 MM 00.0 \$425,001 3 \$1,275.00 Noon News **NEWS AT NOON** Weekdays Spots/Week Start Date End Date <u>Rate</u> Rating 09/30/12 --WTF---Week; 09/24/12 3 \$425,00 0.00 E12 KSNV 10/01/12 10/02/12 Days of our Lives CM MT~---1258p-2pm :30 \$425.001 0.00 NM 2 \$850.00 Days of our Lives DAYS OF OUR LIVES Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/01/12 10/07/12 MT----\$425,00 0.00 E 13 KSNV 09/26/12 09/28/12 CM 1258p-2pm --WTF--\$425.001 0.00 NM :30 3 \$1,275.00

Print Date: 09/26/12 08:15:54 Page 3 of 5

KSNV

Order / Rev:

107060

Advertiser:

Romney for President

Alt Order #:

06856018

6018 Product Desc:

sc: ROMNEY FOR PRESIDENT

Flight Dates:

09/26/12 - 10/02/12

Estimate: 400

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Davs of our Lives Days of our Lives DAYS OF OUR LIVES Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 09/24/12 09/30/12 --WTF--\$425.00 0.00 E14 KSNV 10/01/12 10/02/12 The Doctors :30 \$325,001 CM 2pm-3pm MT----0.00 NM 2 \$650.00 The Doctors **DOCTORS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$325.00 0.00 E 15 KSNV 09/26/12 09/28/12 The Doctors CM 2pm-3pm \$325,001 --WTF--:30 3 0.00 NM 3 \$975.00 The Doctors **DOCTORS** End Date Start Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 -WTF--\$325.00 0.00 E 16 KSNV 10/01/12 10/02/12 Dr. Phil CM 3-4p MT----:30 \$450,001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/01/12 10/07/12 MT----\$450.00 0.00E 17 KSNV 09/26/12 09/28/12 Dr. Phil --WTF--CM 3-4p :30 3 \$450.001 0.00 NM 3 \$1,350.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating --WTF--Week: 09/24/12 09/30/12 \$450.00 0.00 E 18 KSNV 09/26/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 \$600,001 0.00 NM \$1,800.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS End Date** Start Date Weekdays Spots/Week <u>Rate</u> Rating 09/30/12 Week: 09/24/12 --WTF--3 \$600.00 0.00 E 19 KSNV 10/01/12 10/02/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT----:30 \$725.001 0.00 NM \$1,450.00 4PM NEWS (1 hour) (4:00 PM-5:00 PM) NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MT----\$725.00 0.00E 20 KSNV 10/01/12 10/02/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725,001 0.00 NM MT----\$2,900.00 4PM NEWS (1 hour) (4:00 PM-5:00 PM) **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$725.00 0.00 E 21 KSNV 09/26/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM \$700.001 4-5pm --WTF--:30 0.00 NM \$4,200.00 ß (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 --WTF--\$700,00 0.00 E 22 KSNV 09/26/12 09/28/12 M-F Early News CM 5-630p --WTF--:30 6 \$1,000.001 MN 00.0 \$6,000.00 M-F Early News (5:00 PM-5:30 PM) **NEWS AT 5P** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 --WTF--6 \$1,000.00 0.00 E 23 KSNV 10/01/12 10/02/12 M-F Early News CM 5-630p MT----:30 4 \$1,200.001 0.00 NM \$4,800.00 M-F Early News (5:00 PM-5:30 PM) **NEWS AT 5P** Start Date End Date Weekdays Spots/Week Rating Rate \$1,200.00 Week: 10/01/12 10/07/12 4 0.00 E 24 KSNV 09/26/12 09/28/12 M-F Jeopardy CM 630-7pm --WTF--:30 6 \$1,000.001 0.00 NM \$6,000.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating --WTF--Week: 09/24/12 09/30/12 6 \$1,000.00 0.00 E 25 KSNV 10/01/12 10/02/12 CM 630-7pm MT----:30 4 \$1,300.001 0,00 NM \$5,200.00 Print Date: 09/26/12 08:15:54 Page 4 of 5
Order / Rev: 107060 Advertiser: Romney for President

Product Desc:

ROMNEY FOR PRESIDENT

KSNV

Flight Dates: 09/26/12 - 10/02/12 Estimate: 400

Ält Order #:

06856018

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type Spots	Amount
			M-F Jeopardy M-F Jeopardy							
JEOF	PARDY		W-1 Ocoparay							
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week; 1		10/07/12 12 10/02/12	MT M-F Wheel	CM	\$1,300.00 7-730pm	0.00	130	2 \$4 200 004	0.00 NM	*******
L 20 NON	V 107017	12 10/02/12	M-F Wheel of Fo		7-730pm	MT	:30	2 \$1,300.001	0.00 NM 2	\$2,600.00
WHE										
<u>S</u> Week: 1	Start Date	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00				
P		12 09/28/12	M-F Wheel	CM	7-730pm	WTF	:30	3 \$1,000.001	0.00 NM 3	\$3,000.00
			M-F Wheel of Fo					V 41,000,001	0,00 1111	ψο,υσο,υσ
WHE		End Data	Medialog	Cmata Atta ala	D-4-	Dating				
Week: (Start Date 09/24/12	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$1,000.00	Rating 0.00				
***************************************		12 10/02/12	M-F News 3 at El		11pm-1135pi		:30	4 \$1,200.001	0.00 NM 4	\$4,800.00
440.4	NEWS		M-F News 3 at El	leven						
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			- 1	
Week: 1		10/07/12	MT		\$1,200.00	0.00				
E 29 K\$N	V 09/26/	12 09/28/12	M-F News 3 at El		11pm-1135pi	mWTF	:30	6 \$1,100.001	0.00 N M 6	\$6,600.00
11P I	NEWS		M-F News 3 at El	leven						
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 0		09/30/12	WT'F		\$1,100.00	0.00				
E30 KSN	V 10/01/1	12 10/02/12	The Tonight Show	v CM	1135p-1237a	MT	:30	2 \$500.001	0.00 N M 2	\$1,000.00
TONI	GHT SHO	w	Tonight Show							
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 1		10/07/12	MT	2	\$500.00	0.00				
E31 VOIN	V 09/20/	12 09/28/12	The Tonight Show Tonight Show	v CM	1135p-1237a	WTF	:30	3 \$425.001	0.00 NM 3	\$1,275.00
	GHT SHO	W								
<u>9</u> Week: 0	Start Date	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u>	Rating				
		12 09/28/12	Fri 10-11p	CM	\$425.00 10-11pm	0.00	:30	1 \$3,200.001	0.00 NM 1	\$3,200.00
		,,	Friday Prime 10-		10 115111	•	.00.	τ φο,200.00 γ	0.00 14141	ψ0,200.00
DATE		End Data	144t-d	0	ъ.	D. ()				
Week: 0	Start Date 19/24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$3,200.00	Rating 0.00				
E 33 KSN	V 09/29/1		Nevada Newsmal		5:00- 6:00am		:30	2 \$625.001	0.00 NM 2	\$1,250.00
CAT	TODAY.		Nevada Newsma	kers - Ch.3						
	roday Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 0		09/30/12	S-	2	\$625.00	0.00				
E34 KSN	V 09/29/1	12 09/29/12	Sa-Su Early News		5pm-630pm	S	:30	3 \$650.001	0.00 NM 3	\$1,950 .00
5P N I	EWS		Sa-Su Early New	S						
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 0		09/30/12	S-	3	\$650.00	0.00				
E 35 KSN	V 09/29/1	12 09/29/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	S-	:30	1 \$500.001	0.00 NM 1	\$500.00
JEOF	PARDY		3A1/Jeopaldy							
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>				
Week: 0		09/30/12	S-	1	\$500.00	0.00				
⊏30 KSN	v 09/29/1	12 09/29/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135pi	mS-	:30	2 \$1,100,001	0.00 NM 2	\$2,200.00
11P i	IEWS		2 2.8 1.2 10 0 UC	_,						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 0		09/30/12 12 09/29/12	5-	.CM	\$1,100.00 5:00- 6:00am	0.00 1S-	:30	1 \$825.001	0,00 NM 1	ቀየባር ስስ
HO! NON	* G01Z01	12 UUILVI 14		OW	J.VU- U.UUAIII	3-	.JU	1 \$825.001	1 מואו טט,ט	\$825.00

Print Date: 09/26/12 08:15:54 Page 5 of 5

Order / Rev:

107060

Advertiser:

Romney for President

Alt Order #:

06856018

Product Desc:

ROMNEY FOR PRESIDENT

KSNV

Flight Dates:

09/26/12 - 10/02/12

Estimate:

400

Ln Ch	Start	End	Inventory Code		Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			Nevada Newsma		/E-00 ^** = 0	10, 414)						
NEWS			Nevada Newsma	kers - Ch.3	(5:00 AM-5:3	OU AIV()						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 09/		09/30/12	S-	1	\$825.00	0.00						
E 38 KSNV	09/29/1	2 09/29/12	Nevada Newsma	kers-CO≛M	5:00- 6:00ar	nS-	:30	1	\$825.001	0.00 NM	1	\$825.00
			Nevada Newsma	kers - Ch.3	(5:30 AM-6:0	00 AM)						
NEWS	-4 D-4-	Cad Data	Maalalaya	Constant Name Is	Data	Detine						
<u>Sta</u> Week: 09/	rt <u>Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$825.00	Rating 0.00						
E 39 KSNV			News 3 Sunrise -	SUNDAM	6a-7a	S	:30	1	\$325.001	0.00 NM	1	\$325.00
			News 3 Sunrise 5	SUNDAY					•			************
NW3-\$1	UNRS W	KND										
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 09/		09/30/12			\$325.00	0.00	.20		ቀርጋር በበላ	0.00.384	4	#60E 00
E4U NONV	09/30/1	2 09/30/12	Sunday Today Sunday Today	CM	7a-8am	S	:30	1	\$625.001	0.00 NM	ı	\$625.00
SUNDA	Y TODA	Y-NBC	ounday roday									
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	24/12	09/30/12	S	1	\$625,00	0.00						
E41 KSNV	09/30/1	2 09/30/12	Meet the Press	CM	8a-9am	S	:30	1 \$	3,000.001	0.00 NM	1	\$3,000.00
MEET	rue ppe	ee	Meet the Press									
	THE PRE irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S		\$3,000.00	0.00						
E 42 KSNV	09/30/1	2 09/30/12	NFL Pre-Game /	FNA CM	1p-530pm	S	:30	2 \$	2,400.001	0.00 NM	2	\$4,800.00
			NFL Pre-Game									
		HT IN AME			5 /							
Sta Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$2,400.00	Rating 0.00						
			NFL Football	CM	42,400.00 1P-9PM	S	:30	2 \$1	0,000.001	0.00 NM	2	\$20,000.00
L-40 1(0)11V	03/00/1	2 03/00/12	NFL Football	Olvi	11 -01 W	5	.00	241	0,000.001	0.00 14141	_	Ψ20,000.00
NFL FC	OTBALL											
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12	S		\$10,000.00	0.00						
E 44 KSNV	09/30/1	2 09/30/12	Jeopardy in PRIM Jeopardy in Prim		M-SA 8-11p	/ SUNS	:30	1	\$800.001	0.00 NM	1	\$800.00
JEOPA	RDY		Jeopardy III FIIII	le						1		
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 09/	/24/12	09/30/12	S	1	\$800.00	0.00						
E 45 KSNV	09/30/1	2 09/30/12	LAW & ORDER (M-SA 8-11p	/ SUNS	:30	1 \$	1,200.001	0.00 NM	1	\$1,200.00
1 6157 51	ND ODD		Law & Order (sy	nd) PRIME								
	ND ORD art <u>Date</u>		Weekdays	Spots/Week	Rate	Rating						
Week: 09		End Date 09/30/12	S		\$1,200.00	0.00				ŀ		
			Sa-Su News 3 at		11pm-1135 _l		:30	2 \$	1,100.001	0.00 NM	2	\$2,200.00
	,,		Sa-Su News 3 at			_		- •			_	. ,
11P NE												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
<u>Sta</u> Week: 09		09/30/12	S		\$1,100.00	0.00						